

# From Ideas *to* Iconic

# Introduction

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Our team consists of highly skilled professionals who are passionate about marketing and dedicated to delivering outstanding results. From marketing strategists and creative designers to digital experts and social media managers, our diverse team brings a wealth of knowledge and experience to the table.

We work collaboratively to develop comprehensive marketing plans that integrate both traditional and digital channels, ensuring maximum visibility and engagement for your brand.

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# About Us

We are a dynamic and innovative marketing agency that specializes in helping businesses reach their full potential.

With our strategic approach and creative solutions, we have been able to deliver exceptional results for our clients across various industries.

# What We Do

At our agency, we understand that each business is unique, and therefore, we tailor our marketing strategies to meet the specific needs and goals of our clients.

Whether you are a small startup or an established corporation, we have the expertise and resources to create customized campaigns that drive growth and maximize your return on investment.

# Trusted By



# But Technically Speaking...

C

**i** Out Of Home

**ii** Production  
Reels - Photography.

**iii** SMS Campaign  
Reels - Photography.

**iv** Performance Marketing  
All Social Media Platforms

**v** Social Media Marketing  
Strategy - Content - Visuals.

**vi** Content Creation

**vii** Designs  
Branding - Packaging - Identity.

**viii** Website Development

**ix** Animation  
2D - 3D

# Brand Identity & Logos



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**Mestrah**  
Derma Clinic  
Skin Care . Laser . Slimming





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PEARL OF BEIRUT  
HOTEL & SPA



D

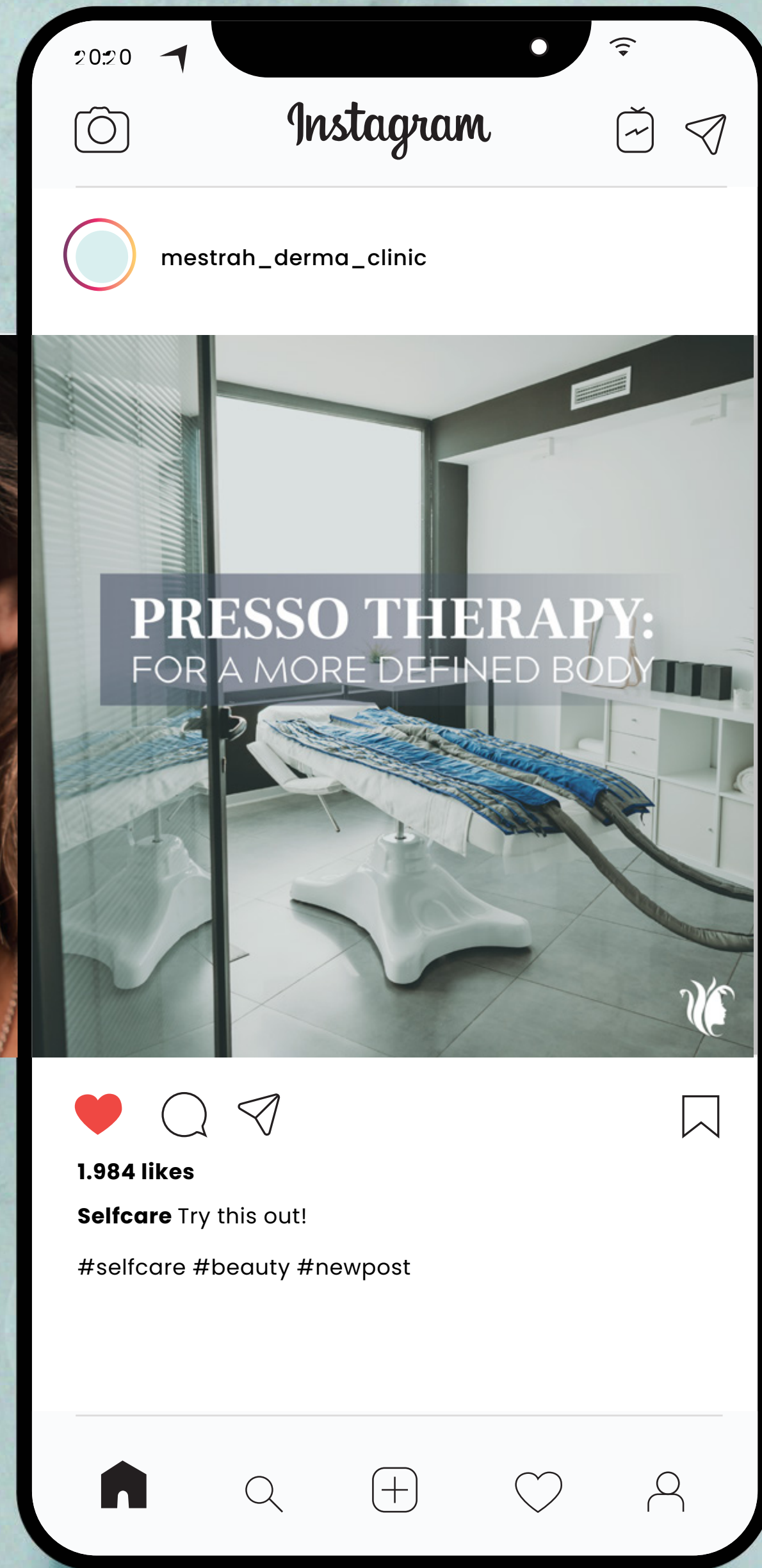


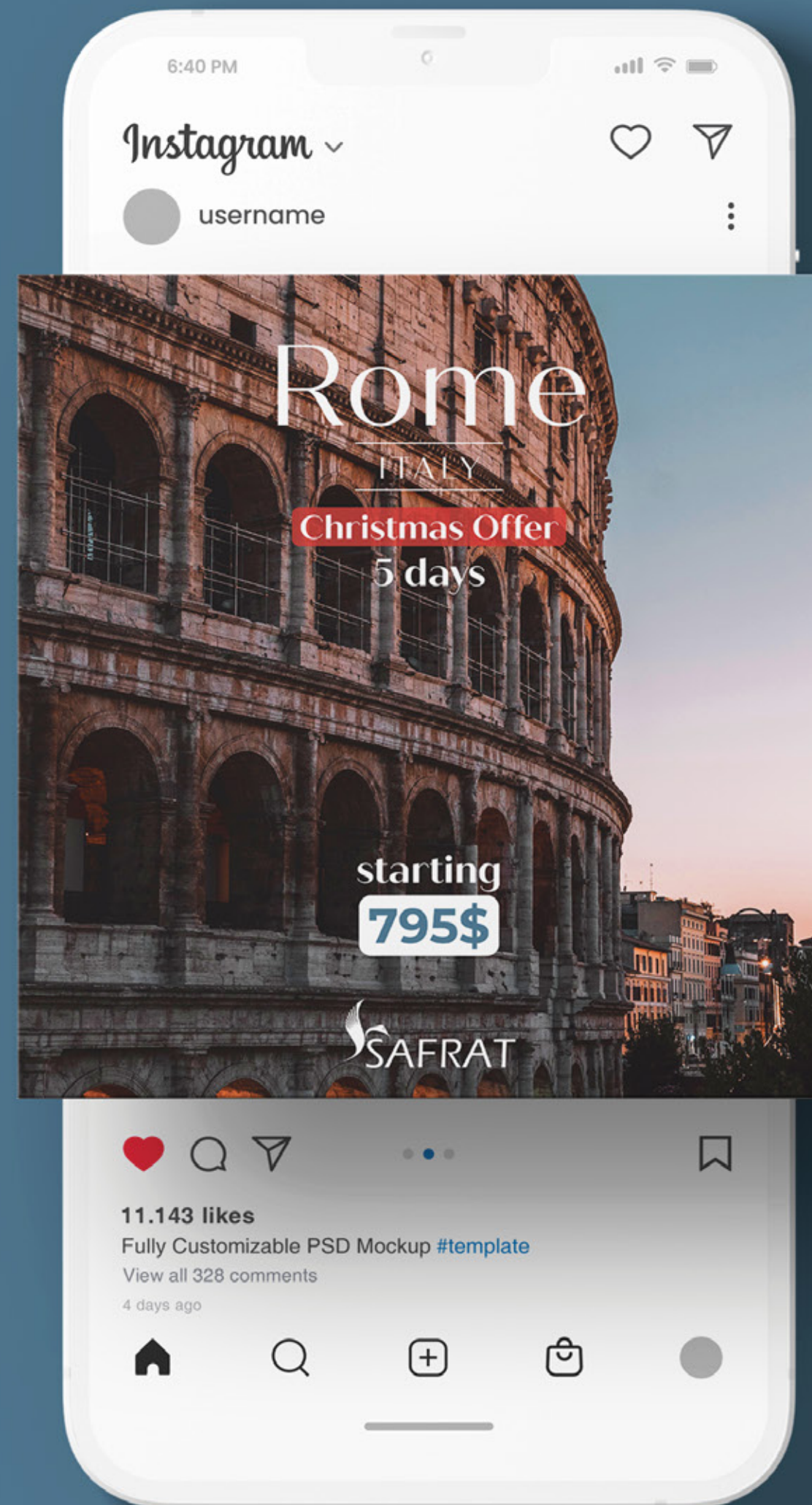
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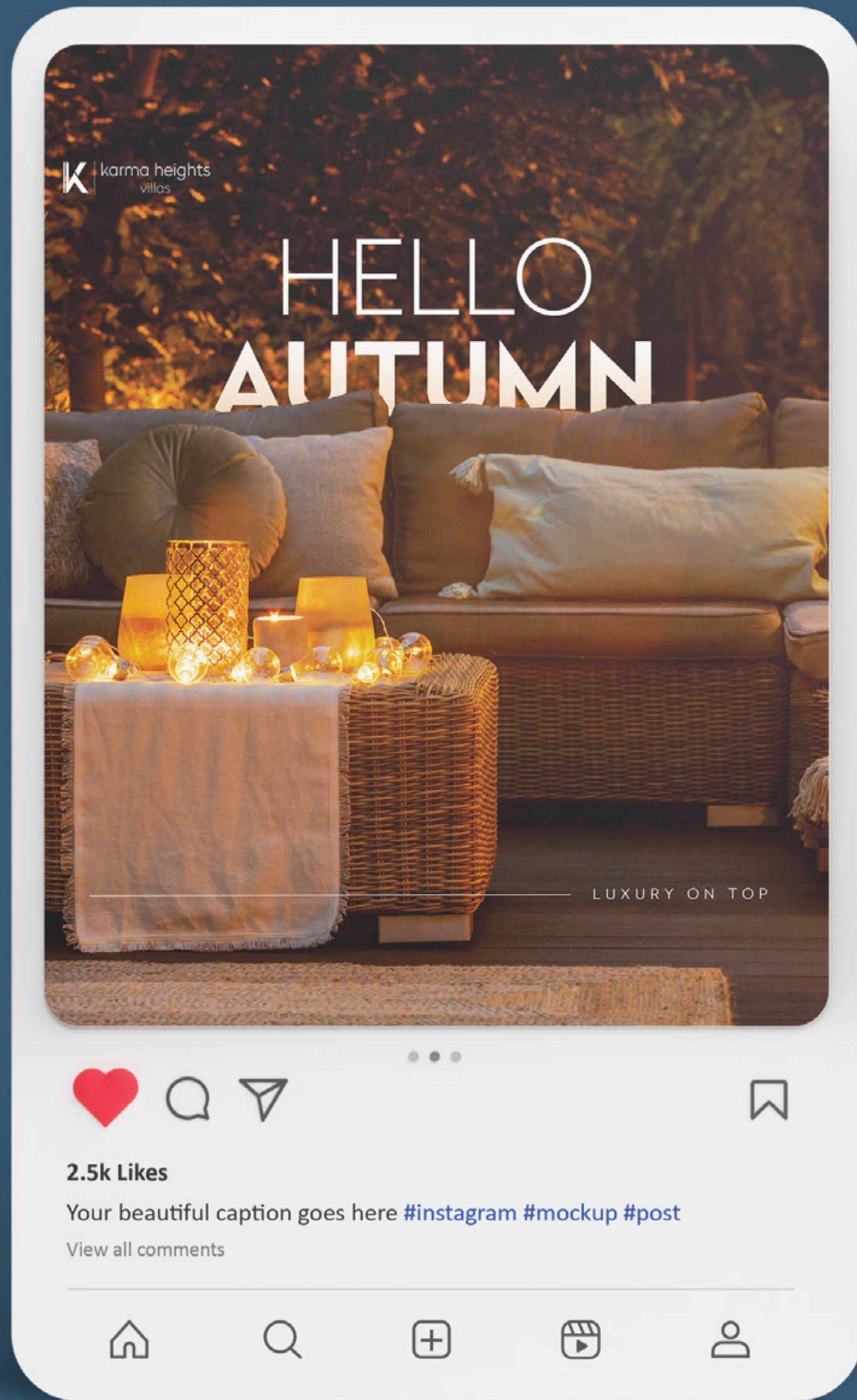
Our social media experts understand the power of social platforms in reaching and engaging with your target audience. We develop effective social media strategies, create compelling content, and manage your social media accounts to increase brand visibility, generate leads, and foster customer loyalty.

# Social Media Management











With careful planning and creative execution, we design captivating billboard campaigns that grab attention, communicate your brand message, and drive awareness. Trust us to maximize the reach and visibility of your brand through compelling Out Of Home marketing.

# Out Of Home

**Metality**  
BY TMC  
Where Mentality Meets Metal  
☎ 70 11 99 00    📍 Chazieh, Saida

MAC  
TRADIGITAL PLATFORMS



امالة  
amaleenDT.  
CAFE & RESTAURANT

Now in  
**Downtown**

**81 900 000**

WORLD OF POWER  
BY MIRNA EL SABEH

الغالي بيرخصلك  
للشحن والتخليص كافة المعاملات الجمركية  
من تركيا و دبي و الصين (غوانزو و ايو)  
و من جميع أنحاء العالم  
D2D

76 333 346 76 111 146



↑ Gates 1-9

↑ Toilets

↑ Nursery Room

← Prayer Room

بوابة المغادرة  
登记口  
出発口

دورات المياه  
卫生间  
トイレ

الأطفال والرضع  
母婴室  
授乳室

المصلى  
祈祷室  
礼拝室

PERLA HOME  
For every home



مفروشات بيتك عنا • بيروت - الجية

☎ 70 000 587

Advertising LED screens in the airport provide an exceptional opportunity to engage with a captive audience in a high-traffic environment. At our marketing agency, we recognize the immense potential of airport advertising screens in capturing attention and delivering impactful brand messages. These vibrant and eye-catching LED screens allow for dynamic and visually appealing content, enabling advertisers to create immersive experiences that leave a lasting impression.

# Airport Led Screen

MEA Led Screens



MEA Led Screens





PERLA HOME

ليضل بيتك أظلى

بيروت - الجية

81 622622



We are the only agency in Lebanon that provides  
LED trucks advertisement

# LED Trucks



  
**PERLA HOME**  
For every home

مفروشات  
بيتك عنا

70 000 587  
بيروت - الجية

We combine creativity, strategic thinking, and technical expertise to deliver websites that not only look visually stunning but also drive results and contribute to your overall marketing success.

# Website Development



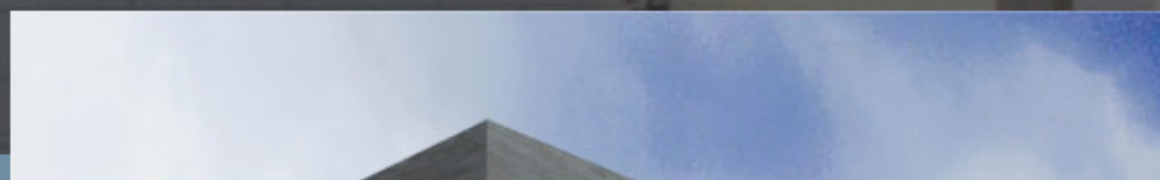
# Modern Villas Premium Interior

SOCIAL MEDIA



Provide a decent level of comfort

[BOOK AN APPOINTMENT >](#)





With our expert team of photographers and production specialists, we create captivating imagery and engaging videos that showcase your products, services, or brand story. From concept development and pre-production planning to post-production editing, we handle every aspect of the process, ensuring high-quality assets that align with your brand identity and marketing goals.

# Production



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# Amaleen

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# Hot'n Crunch

# Quick Meal



# Al Jawad

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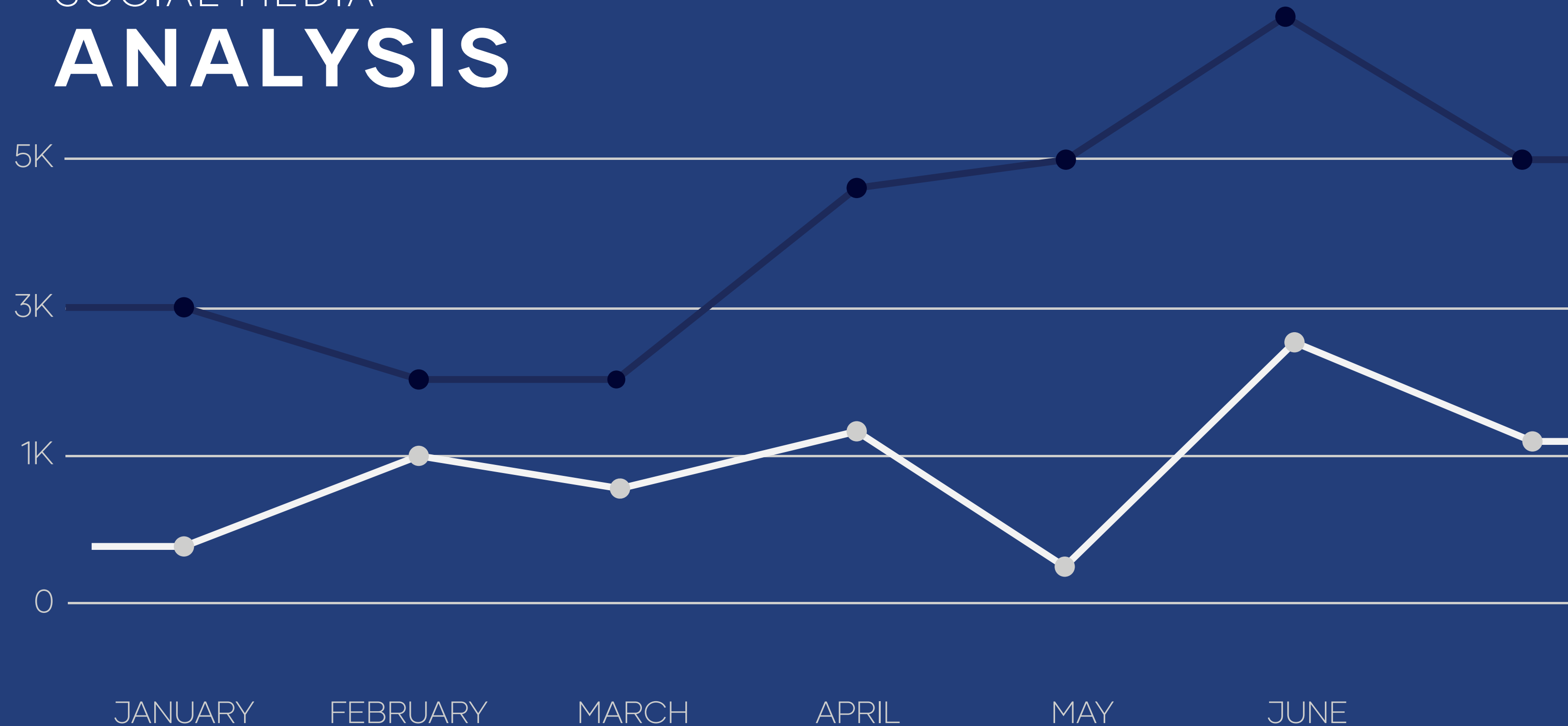
We closely monitor the performance of your Instagram sales campaigns using analytics tools. This allows us to measure key metrics, identify trends, and make data-driven optimizations to continually improve your sales performance. Our agency specializes in maximizing the sales potential of these platforms, ensuring that your brand stands out, engages with your target audience, and generates tangible business results.

# Marketing Performance

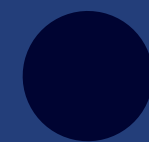
# Our Numbers Speak Louder Than Words

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## SOCIAL MEDIA ANALYSIS



X AGENCY



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The Portfolio of **MAC Tradigital Platforms**



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**MAC**  
TRADIGITAL PLATFORMS

**Thank  
You**

2023